

PERSONALITY • PERFORMANCE • PRESENTATION



# Proposal

[www.metroentertainment.us](http://www.metroentertainment.us)

21800 Towncenter Plaza  
Suite 66A&B  
Sterling, VA 20164

RE: Metro Weekly Entertainment

Dear Sir/Madam:

Thank you for meeting with us to discuss an ongoing business relation between our company and yours. The following pages outline Metro Entertainment, LLC's line up of weekly events.

Metro Entertainment feels it can provide a superior combination of strong operators who network to build your shows, quality equipment which is well maintained and provides a rich deejay experience, and internal marketing, which helps to build and maintain your weekly event. Metro would specifically like to offer your establishment an weekly event on an evening agreed upon by both parties.. We feel this combination of elements will result in a higher quality event and additional revenue for you.

Included in with every weekly event are complimentary eight and a half by eleven flyers, internet marketing campaign including myspace and facebook networking and listing on our site [www.metroentertainment.us](http://www.metroentertainment.us) and our email list. Additional, marketing services are available including large format printing, and table tent design. We also can facilitate theme nights within each of our event types. Please see a complimentary flyer example included in this packet.

Please feel free to visit our sister companies site [www.laughingdogpro.com](http://www.laughingdogpro.com) to find out or full range of services for private and corporate events. We feel confident that we can meet your every need.

It is Metro Entertainment, LLC's goal to provide quality services for our vendors. Metro Entertainment would like to introduce your establishment to our weekly entertainment options including karaoke, karaoke plus, karaoke "Can You Remember the Lyrics", live acoustic guitar entertainment, a live dueling pianos comedy show, game show mania, and our trivia challenge. We also provide a full line of rental gear to enhance every one of our entertainment types. We believe in providing the best quality product for the value, so please check out our competitive rates for these entertainment packages.

Again, thank you for considering Metro Entertainment, LLC to be your entertainment provider. Please feel free to contact me with any questions concerning these agreements.

Sincerely,

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Milton Gerosideris (CELL) 703-628-6775  
Anthony Handy (CELL) 703-554-7971  
Metro Entertainment Corporate Office  
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## Weekly Entertainment Offerings

This is an outline of entertainment offered by Metro Entertainment, LLC to its weekly entertainment clients.



### 1. Weekly Karaoke Entertainment – Karaoke, Karaoke Plus, Karaoke “Can You Remember the Lyrics”

Metro Entertainment is proud to offer a weekly karaoke service. We have the best networking operators in the industry that bring personality and professional presentation to each of their events. In addition, we have an excellent MP3 based karaoke system that is currently being updated to include over 27,000 songs. Metro Entertainment also prides itself in providing the highest quality equipment and believes in using larger systems than its competitors to create a “live” atmosphere that gets the patrons to return again and again.

Metro Entertainment currently maintains a 3 hour minimum for weekly karaoke events. Metro also uses a bonus system based on the venue’s sales. The venue sales are monitored and bonuses are based on reaching revenue goals with each venue as the event builds. This bonus is split with the operator which encourages our operators to network and build the event.

The following hourly rates for Weekly Karaoke Entertainment are currently in effect. All shows are billed on half hour increments rounded up to the half hour:

<b>Rate</b>	<b>Show Type</b>
\$150	3 hour show – Typically 10pm to 1am
\$175	3.5 hour show – Typically 10pm to 1:30am
\$200	4 hour show – Typically 9:30pm to 1:30am
\$225	4.5 hour show – Typically 9:00pm to 1:30am
\$250	5 hour show – Typically 8:30pm to 1:30am
\$25	Bonus Level One – determined by sales
\$50	Bonus Level Two – determined by sales

\$75	Bonus Level Three – determined by sales
\$100	Bonus Level Four – determined by sales

- a) Each Karaoke set includes a core unit which includes the karaoke player and list. Amplification, speakers, and video monitor are included. Metro Entertainment will also attempt to integrate our system with the venue’s house audio or video system at the venue’s discretion.
- b) Additional equipment may be rented per show as needed by the venue. These rental rates are as follows.

Rental Rate	Rental Type
\$50	Subwoofer
\$75	42” plasma in roadcase
\$75	Projector in roadcase with screen
TBA	Additional Sound Equipment as needed

- c) Metro Entertainment also offers a weekly karaoke contest as a part of our **Karaoke Plus** offering. This feature can be added to your regular Weekly Karaoke venue for an additional \$25 flat fee.
  - o A certain number of contestants (pre-determined by your venue) participate in a karaoke contest.
  - o First prize is provided by a weekly sponsor who is participating in the Metro Marketing program. Metro offers in show promotion to a variety of clients advertising with us.
  - o Second Prize will be determined by the venue.
- d) Metro Entertainment also offers a weekly karaoke contest entitled **“Can You Remember the Lyrics?”** which is based on a popular television show. This feature can be added to your regular Weekly Karaoke venue for an additional \$50 flat fee.
  - o A certain number of contestants (pre-determined by your venue) sing along with the lyrics on the song screen.
  - o The music is stopped by the Karaoke Host, and the contestants will have to fill in the blanks. The contestant with the most correctly guessed answers wins.
  - o Prizes will be determined by the venue.
- e) Travel time is paid at \$15 per hour to Metro Entertainment, LLC if the venue is located outside the DC metro region. Travel time begins at landmarks selected by Metro Entertainment; these landmarks are subject to change as necessary. These landmarks are: Gainesville, VA on I-66 West, Leesburg, VA on Route 7, South Riding, VA on Route 50, Dale City, VA on I-95 South, Frederick, MD on I-270, Annapolis, MD on Route 50, and Columbia, MD on I-95N. They are all roughly 20 to 30 minutes from the Capital Beltway.
- f) Holidays are defined as New Years Day, Valentines Day, St. Patrick’s Day, Cinco de Mayo, Memorial Day Weekend, Memorial Day, Independence Day, Labor Day Weekend, Labor Day, Halloween, Thanksgiving, Christmas Eve, Christmas Day and New Years Eve. A \$25 an hourly surcharge will occur on these holidays listed above.



## 2. Weekly DeeJay Entertainment

Metro Entertainment also offers weekly Dee Jay services. We can provide the right Dee Jay for your venue, whether you require a beat mixing specialist, or just the right personality to spin ambient music. Metro Entertainment also prides itself in provided the highest quality equipment and the newest music. Metro Entertainment currently maintains a 3 hour minimum for weekly Dee Jay events.

The following rates for Weekly DeeJay Entertainment are currently in effect:

<b>Rate</b>	<b>Show Type</b>
\$250	3 to 3.5 hour show – Media provided only
\$300	3 to 3.5 hour show – Media Player and Media provided only
\$350	3 to 3.5 hour show – Full Dee Jay Rig and media provided
\$300	4 to 4.5 hour show – Media provided only
\$350	4 to 4.5 hour show – Media Player and Media provided only
\$400	4 to 4.5 hour show – Full Dee Jay Rig and media provided
\$350	5 to 5.5 hour show – Media provided only
\$400	5 to 5.5 hour show – Media Player and Media provided only
\$450	5 to 5.5 hour show – Full Dee Jay Rig and media provided

- g) Each Dee Jay set includes a core unit which includes the media player, media, amplification and speakers as necessary. Metro Entertainment will also to integrate our system with the venue house system at the venue's discretion.
- h) Additional equipment may be rented per show as needed by the venue. These rental rates are as follows.

<b>Rental Rate</b>	<b>Rental Type</b>
\$50	Subwoofer
TBA	Additional Sound Equipment as needed

- i) Travel time is paid at \$15 per hour to Metro Entertainment, LLC if the venue is located outside the DC metro region. Travel time begins at landmarks selected by Metro Entertainment; these landmarks are subject to change as necessary. These landmarks are: Gainesville, VA on I-66 West, Leesburg, VA on Route 7, South Riding, VA on Route 50, Dale City, VA on I-95 South, Frederick, MD on I-

270, Annapolis, MD on Route 50, and Columbia, MD on I-95N. They are all roughly 20 to 30 minutes from the Capital Beltway.

- j) Holidays are defined as New Years Day, Valentines Day, St. Patrick's Day, Cinco de Mayo, Memorial Day Weekend, Memorial Day, Independence Day, Labor Day Weekend, Labor Day, Halloween, Thanksgiving, Christmas Eve, Christmas Day and New Years Eve. A \$25 an hourly surcharge will occur on these holidays listed above.



### 3. Weekly Game Show Mania Entertainment

Metro Entertainment also offers weekly Game Show Mania Entertainment. This transforms your bar into a state of the art game show venue. With 3 to 8 game stations the show is scalable for cost and available space. Additionally, the Game Show Mania is accompanied by an excellent host personality, and ambient Dee Jay-ing during the show breaks. Metro Entertainment currently maintains a 3 hour minimum for weekly Game Show Mania events.

The following hourly rates for Weekly Game Show Mania Events are currently in effect. All shows are billed on half hour increments rounded up to the half hour:

Rate	Show Type
\$250	3 hours – 3 to 4 Stations
\$275	3 hours – 5 to 6 Stations
\$300	3 hours – 7 to 8 Stations
\$300	3.5 hours – 3 to 4 Stations
\$325	3.5 hours – 5 to 6 Stations
\$350	3.5 hours – 7 to 8 Stations
\$350	4 hours – 3 to 4 Stations
\$375	4 hours – 5 to 6 Stations
\$400	4 hours – 7 to 8 Stations

- k) Each Game Show Mania Set includes a core unit which includes the game control system, game consoles, media player, media, amplification and speakers as necessary. Metro Entertainment will also to integrate our system with the venue house system at the venue's discretion.
- l) Additional equipment may be rented per show as needed by the venue. These rental rates are as follows.

Rental Rate	Rental Type
\$50	Subwoofer
\$75	42" plasma in roadcase
\$75	Projector in roadcase with screen
TBA	Additional Sound Equipment as needed

- m) Travel time is paid at \$15 per hour to Metro Entertainment, LLC if the venue is located outside the DC metro region. Travel time begins at landmarks selected by Metro Entertainment; these landmarks are subject to change as necessary. These landmarks are: Gainesville, VA on I-66 West, Leesburg, VA on Route 7, South Riding, VA on Route 50, Dale City, VA on I-95 South, Frederick, MD on I-270, Annapolis, MD on Route 50, and Columbia, MD on I-95N. They are all roughly 20 to 30 minutes from the Capital Beltway.
  
- n) Holidays are defined as New Years Day, Valentines Day, St. Patrick's Day, Cinco de Mayo, Memorial Day Weekend, Memorial Day, Independence Day, Labor Day Weekend, Labor Day, Halloween, Thanksgiving, Christmas Eve, Christmas Day and New Years Eve. A \$25 an hourly surcharge will occur on these holidays listed above.



#### 4. Weekly Live Entertainment

Metro Entertainment also offers weekly Live Entertainment. We are proud to provide the finest live entertainment in the area. We have several specialties including Dueling Pianos, Acoustic Guitar Performance, and Live Bands. Metro Entertainment currently maintains a 2 hour minimum for all Weekly Live Entertainment. During breaks Metro Entertainment

The following hourly rates for Weekly Live Entertainment are currently in effect. All shows are billed on half hour increments rounded up to the half hour:

Rate	Show Type
\$300	2.5 hours – Dueling Pianos – Three hour total (two 15 minute DeeJay breaks)
\$350	3.0 hours – Dueling Pianos – Four hour total (three 20 minute DeeJay breaks)
\$250	2.5 hours – Acoustic Guitar – Three hour total (two 15 minute DeeJay breaks)
\$300	3.0 hours – Acoustic Guitar – Four hour total (three 20 minute DeeJay breaks)
TBA	Live Bands

- o) Each event that features Dueling Pianos or Live Guitar Entertainment includes instruments, media player, media, amplification and speakers as necessary. Metro Entertainment will also to integrate our system with the venue house system at the venue’s discretion.
- p) Additional equipment may be rented per show as needed by the venue. These rental rates are as follows.

Rental Rate	Rental Type
\$50	Subwoofer
TBA	Additional Sound Equipment as needed

- q) Travel time is paid at \$15 per hour to Metro Entertainment, LLC if the venue is located outside the DC metro region. Travel time begins at landmarks selected by Metro Entertainment; these landmarks are subject to change as necessary. These landmarks are: Gainesville, VA on I-66 West, Leesburg, VA on Route 7, South Riding, VA on Route 50, Dale City, VA on I-95 South, Frederick, MD on I-270, Annapolis, MD on Route 50, and Columbia, MD on I-95N. They are all roughly 20 to 30 minutes from the Capital Beltway..
- r) Holidays are defined as New Years Day, Valentines Day, St. Patrick’s Day, Cinco de Mayo, Memorial Day Weekend, Memorial Day, Independence Day, Labor Day Weekend, Labor Day, Halloween, Thanksgiving, Christmas Eve, Christmas Day and New Years Eve. A \$25 an hourly surcharge will occur on these holidays listed above.



## 5. Weekly Trivia Challenge

Metro Entertainment also provides weekly trivia entertainment. Each game is played in 4 rounds with ten questions in each round to determine a winner. There is no minimum or maximum number of players required per game. The Metro Entertainment Weekly Trivia Challenge also provides ambient deejaing between game breaks.

Rate	Show Length
\$125	2.5 Hours
\$150	3.0 Hours
\$175	3.5 Hours
\$200	4.0 Hours
\$225	4.5 Hours

- s) Each event that features Trivia Challenge includes score cards, questions, media player, media, amplification and speakers as necessary. Metro Entertainment will also to integrate our system with the venue house system at the venue's discretion.
- t) Additional equipment may be rented per show as needed by the venue. These rental rates are as follows.

Rental Rate	Rental Type
\$75	Subwoofer
\$100	Projector in roadcase with screen with interactive Powerpoint Presentation
\$125	42''' Plasma television in roadcase
TBA	Additional Sound Equipment as needed

- u) Travel time is paid at \$15 per hour to Metro Entertainment, LLC if the venue is located outside the DC metro region. Travel time begins at landmarks selected by Metro Entertainment; these landmarks are subject to change as necessary. These landmarks are: Gainesville, VA on I-66 West, Leesburg, VA on Route 7, South Riding, VA on Route 50, Dale City, VA on I-95 South, Frederick, MD on I-270, Annapolis, MD on Route 50, and Columbia, MD on I-95N. They are all roughly 20 to 30 minutes from the Capital Beltway..
- v) Holidays are defined as New Years Day, Valentines Day, St. Patrick's Day, Cinco de Mayo, Memorial Day Weekend, Memorial Day, Independence Day, Labor Day Weekend, Labor Day, Halloween, Thanksgiving, Christmas Eve, Christmas Day and New Years Eve. A \$25 an hourly surcharge will occur on these holidays listed above.



## 6. Effects and Lighting Upgrades

Metro Entertainment offers lighting package upgrades for any weekly event. Want your karaoke singers to really stand out while they rock out to the latest songs? We have just the add-on package for you. You get the rock bottom cost for renting weekly! The rental rates are as follows:

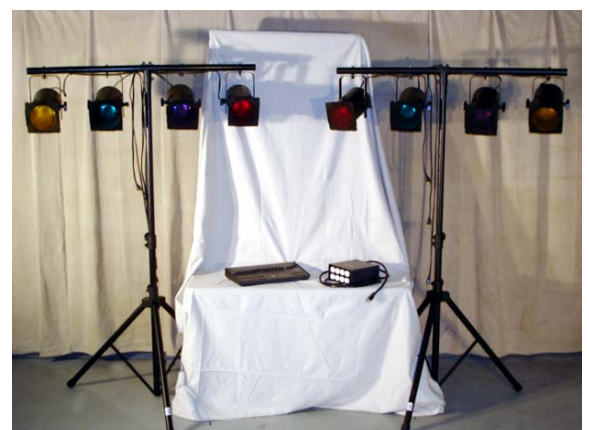
### Rental Rate    Effects Rental Type

\$35	Small Smoke Machine
\$50	Medium Smoke Machine
\$65	Large Smoke Machine
\$75	Large Hazer (Shown Upper Right)



### Rental Rate    Lighting Rental Type

\$50	<b>The Poor Boy</b> - 1 Static 4 Par 38 Light Tree (Shown Right)
\$125	<b>Programmers Delight</b> - 2 - 4 Par 38 Light Trees, Control Board, Dinner (Shown Bottom Right)
\$150	<b>The DeeJay Special</b> - Static 8 Par 56 Light Truss, 3 Motion Lights (Shown Bottom Left)
\$250	<b>The Full Monty (Best Value)</b> - 2 - 4 Par 38 Light Trees, Static 8 Par 56 Light Truss, Control Board, Dinner, 3 Motion Lights, 2 Strobes
\$15	Single Add-on Strobe
\$25	Small Martin Moving Light
\$30	Dual Orb Motion Light
\$35	Single Globe Disco Motion Light (Shown Right)





## 7. Marketing Materials

Metro Entertainment also provides Marketing Material for all of our Weekly Entertainment. We pride ourselves on providing marketing for our clientele that increases their ability to generate revenue. This program sets us apart from our competitors, and includes several complimentary offers for our clients. Most people are surprised to find that we offer many of the same services you might pay a promoter for at a fraction of the cost. For many of our clients, it is more economical to use our services, and complimentary offerings, while supplementing their marketing with our marketing services, rather than pay hundreds of dollars more to promoters.

### Complimentary Marketing Offerings:

- w) Each event will receive a free 8 ½ x 11 flyer based on our standard event flyers included in this pack. Each daily event at each venue can receive up to 50 free flyers. These can be renewed once every six months. Additional flyers, and lamination can be added for a small fee.
- x) Each event will receive a free table tents, or hand away flyer based on our standard event flyers included in this pack. Each daily event at each venue can receive up to 50 free flyers. These can be renewed once every six months. Additional flyers, and lamination can be added for a small fee.

### Add-ons to Complimentary Marketing Offerings:

Add-ons to Complimentary Marketing Offerings	Amount
Lamination to 20 Flyers	\$10
Lamination to 50 Table Tents – includes labor to cut tents to size	\$20
50 Additional Flyers	\$5
50 Additional Table Tents – includes labor to cut tents to size	\$10

### Marketing Services:

- y) Metro Entertainment offers graphic design services which are billed on an hourly basis. These services include print design, logo design, and web site design. These services are negotiated on an ongoing basis. However, these base rates apply to graphic design: \$50 per hour, and these base rates to web design: \$70 per hour.

### Marketing Offerings (all include set-up fees):

- z) Metro Entertainment offers a full line of Marketing offerings to promote your events. These could include marketing postcards, magnets, t-shirts, business cards, and large format posters.

Add-ons to Complimentary Marketing Offerings	Amount
100 Postcards *	\$150
500 Postcards *	\$300
13" x 19" Posters (minimum 4) *	\$25 each
11" x 17" Car Magnets (minimum 4) *	\$25 each
White T-shirts – With logo front and back (minimum 10) *	\$15 each
500 Business Cards *	\$75

\* All items include set-up fees. Logos, basic layout, and text must be provided by the client. Logo design and graphic design is additional and billed hourly.